



President's Message



This past year was an exciting year of accomplishments and changes full of mission-based programming. We also combined our programs with the opportunity to get to know each other better through fun and relaxing

social opportunities.

We kicked off the year with a student-led Warm Aloha social and rang out the calendar year with our sisters at Diamondhead Branch with our Holiday party complete with carols accompanied by Suzanne Machbitz on the piano. On Valentine's Day, we pampered ourselves with a Chocolate and Champagne social event, and we just celebrated summer with our Hot Summer Nights social. As usual, the socials are packed with fab food, great conversation, and new and old friends.

The branch saw many new women join our ranks, especially student affiliates of all ages. We currently have over 70 members in the branch!

We also saw our very own Patricia Ho elected as President of AAUW National. Congratulations Patricia!

We try to follow a "lazy leader" concept that Cynthia D'Amour teaches. Instead of asking a few to throw their lives out of balance in service to the branch, we ask many to give a small amount in the areas they are passionate about so that we are all contributing in some way.

So please consider how you would like to get involved, and contact us. I'm looking forward to a great new year for the branch and having you be a part of it!

JoAnna Amberger

AAUW Honolulu Branch, UH Manoa and Windward Community College Awarded Campus Action Project Grant to Address Equal Pay Issues

We were one of nine awardees nationwide of the AAUW Campus Action Project Grants awarded to address Pay Equity Issues. Honolulu Branch was unique in our dual campus approach as our project covered University of Hawaii, Manoa and Windward Community College. The grant was ambitious in scope and engaged students in the following activities:

- Sponsoring Equal Pay Day Fairs: Both UH Manoa and Windward Community College were to host fairs to educate students about pay equity issues on Equal Pay Day on April 9, 2013.



Janet Morse, Virginia Nylan, Kathy Hanson and Lisa Labang participate in Windward's Equal Pay Day Fair.

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AAUW Honolulu Branch Receives Proclamation from Honolulu Mayor and Hawaii Governor for Equal Pay Day

As part of the Equal Pay Project Honolulu Branch worked with both the Mayor's office and the Governor's office to secure Proclamations to have April 9, 2013 declared Equal Pay Day in Hawaii.



Gay Armsden (AAUW Windward), Janet Morse (AAUW Leadership Corps), Katie Reardon Polidoro (Director of Public Affairs and Government Relations, Planned Parenthood of Hawaii), Catherine Drouillard (AAUW Honolulu), Mayor Kirk Caldwell, Joanna Amberger (AAUW Honolulu President), Anela Burg (UH Manoa Campus Action Project Student Leader), Hannah Stern (UH Manoa Campus Action Project Student Leader), TJ Buratynski (AAUW Windward). Photo by Bob Rock, City and County of Honolulu.



Hawaii Sends Six Student Leaders to NCCWSL

Through four scholarships offered by Honolulu Branch, and a scholarship each through AAUW Hawaii and the Campus Action Project, Hawaii sent a cohort of six student leaders from Hawaii to the National Conference for College Women Student Leaders.



NCCWSL scholarship recipients (left to right) Natasha Ariyoshi, Kathy Hanson, Georgette Reynon, Barbara Fetterhoff, AAUW of Maryland, Laurie Loa and Kawahine Kamakea-Ohelo.

NCCWSL has offered unprecedented training and development for college women for the past 28 years. At NCCWSL, women learn from skill-building workshops, network with other college women, hear from inspiring keynote speakers, and attend the unforgettable Women of Distinction Awards ceremony and reception.



Campus Action Project Grant scholarship recipient Natasha Gray (far right) and Kathy Hanson pose with the other nationwide CAP presenters at NCCWSL.

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Equal Pay Day symbolizes how far into 2013 women must continue to work to earn what men earned in 2012. Windward's fair was quite successful, but due to a gas leak on the day of the April fair, Manoa's fair is being rescheduled for the fall. **If you would like to participate in the fall fair, please let us know.**

- Enrolling students in AAUW's e-student affiliate program and two-minute activist: The two minute activist program is a great way to get students involved in advocacy and engaged in meaningful issues.
- Hosting \$tart \$mart Workshops: These workshops teach women critical negotiation skills they need to overcome the pay gap so that they can effectively negotiate for fair pay commensurate with their value.
- Participating in UH's Condom Day: During this popular event, we distributed approximately 1,000 condoms, and provided information on the higher cost of health care for women and information on AAUW's public policy program.
- Sponsoring an equal pay art contest: This contest is still ongoing and we will be taking entries and conducting voting online at our website. Be on the lookout for emails asking for your vote this fall!
- A media campaign: Students engaged in both a print and social media campaign to spread the word about the project. Articles were published in the Ka Leo newspaper and a Facebook page was established for the Equal Pay Project (we're still running it - so feel free to like us!) Sue Wurtzburg also appeared on Hawaii Public Radio's morning show *The Conversation* to talk about pay equity issues. Additionally, the Honolulu Star-Advertiser published an AAUW Honolulu Branch op-ed written in memory of the 50th anniversary of the passage of the Equal Pay Act.

Honolulu Branch Breaks Ground on Elect Her Project

AAUW Honolulu Branch is working to bring the Elect Her initiative to Hawaii this fall. AAUW's Elect Her initiative acknowledges the necessity to build a greater pipeline of women running for office in order to diminish the long-standing political leadership gender gap. Elect Her encourages and trains college women to run for student government on their campuses. Studies show that women who participate in student government are more likely to run for political office later in life. The workshop features speakers from student and local government.

We are also looking to expand the programming beyond the college campus and to that end we are looking to build a coalition of partners in the community who are

interested in helping build the pipeline of women running for public office.

On Tuesday, November 27, 2012 AAUW Honolulu Branch hosted an informational meeting for branch members and community guests to begin a conversation about how to grow the pipeline of women running for elected office.

We highlighted AAUW's new program Elect Her and other national programs and resources available to support and encourage women and girls to consider public office. Attendees agreed to form a coalition to address this issue in Hawaii.

As part of this partnership, we are currently working with the Hawaii State Commission on the Status of Women to bring Ready



(Right to Left) Nicole Velasco candidate for 2012 Hawaii State House of Representative District 30, Jeanne Ohta, Co-Chair of the Hawaii State Democratic Women's Caucus, and Carmille Lim, YWCA of Hawaii Advocacy Manager.

to Run back to Hawaii. Ready to Run is a non-partisan campaign training program to encourage women to run for elective office, position themselves for appointive office, work on a campaign, or get involved in public life in other ways.

If you would like to be included in the coalition or for more information please contact Joanna Amberger at amberger@3financialgroup.com.

Honolulu Branch Hosts Screening of Invisible War

We hosted a community screening of the Academy Award nominated documentary *The Invisible War* March 26, 2012 at the Laulima House, followed by a panel discussion exploring topics uncovered by the film. The film reveals the epidemic of rape within the U.S. military—and exposes the humiliating choice many soldiers are forced to make between speaking up and serving their country. There are currently three class action lawsuits being brought by veterans against the military who allege sexual assault that AAUW supports through the Legal Advocacy Fund.



\$tart \$mart Workshop Teaches College Women to Negotiate for Fair Pay

AAUW research indicates that women one year out of college who were working full time earned, on average, just 82 percent of what their male peers earned.

One method for addressing this persistent issue is to give women the tools to negotiate for equitable pay.

Negotiating salaries is a challenge for women at all stages of their careers, since women are less likely than men to ask for what they deserve. \$tart \$mart workshops empower young women starting their careers to overcome the gender wage gap and teach them to benchmark and negotiate for fair and equitable salaries upon graduation.

\$tart \$mart workshops cover the following topics in a three-hour workshop:

- The personal consequences of the gender wage gap throughout one's lifetime
- A target salary for the specific job a student is pursuing
- The basics of salary negotiation including tone, tips and tactics, the sequence of salary negotiation, and practice through role-play exercises
- A bottom-line salary based on a "bare bones" budget to pay rent, buy groceries, repay student loans, and cover other basic expenses

AAUW Honolulu Branch has a three year license to conduct \$tart \$mart workshops with the University of Hawaii system. The branch is currently offering workshops and training facilitators. If you would like to help schedule workshops or become trained as a facilitator, please contact Joanna Amberger at amberger@3financialgroup.com.



Alumni of the \$tart \$mart workshop held September 28, 2012 at the UH Shidler College of Business

Honolulu Branch awards 14 scholarships totaling over \$70,000 to Hawaii students

AAUW Honolulu Branch Educational Foundation awarded scholarships to the following students from over 80 applicants for the 2013-2104 Academic Year: **PHD:** Joy Lacanienta (\$10,000) On-Soon Lee (\$6,777) Crystal Cooper (\$5,000) Patricia Fififta (\$5,000) **Masters:** Kacy Lavaka(\$4,500) Alison Rowland-Ciszek (\$3,500) **Undergraduate:** Kathy Hanson (\$5,000) Kawahine Kamakea-Ohelo (\$5,000) Cielia Morse (\$5,000) **Nursing:** Kendra Malia Ching (\$5,000) Emily Brewer(\$5,000) Bianca Sakaguchi(\$5,000) Neeva Lemmel-Duerr (\$5000) Deborah Ann Trankel (\$5,000). Congratulations!



**AAUW Honolulu Branch
Board of Directors
2012-2013**

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Kathy Hanson
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**Founded in 1881, AAUW
advances equity for
women and girls through
advocacy, education,
philanthropy, and research.
For over 130 years, AAUW
members have examined
and taken positions on the
fundamental issues of the
day — educational, social,
economic, and political.
Our commitment to our
mission is reflected in all
aspects of our work.**



As part of the lazy leader concept we want to say thank you to the many people who have contributed to make the branch successful this year – and ask you to keep coming back next year for our exciting programs and social events! We hope that we have included everyone, but apologize if we have overlooked you. Thank you to all of you who have contributed your time and effort to the branch. We couldn't have done it without you!

Mahalo to our Student Affiliates, led by our Student Affiliate Liaison, Kathy Hanson, who planned the Hot-Summer Nights social event, NCCWSL presentation both at the branch annual meeting and at the NCCWSL national convention, Ice breaker activities for meetings, Voter registration drive – “It’s my vote I will be heard” programming and events at WCC, Campus Action Project for Pay Equity at WCC and marketing efforts for scholarships and NCCWSL at WCC. Mahalo to Kawahine Kamakea-Ohelo who designed the AAUW themed bingo card - a highlight of our Valentines Day social event! Mahalo to Kathy Hanson for being our star recruiter to the branch!

Mahalo to the student affiliates who supported the board. Lora Honjo, who helped with guest registration and was mentored by Vice-President Gloria Brasuel and assisted with clerical duties for the branch. Natasha Ariyoshi, who was mentored by President Joanna Amberger and assisted with clerical duties for the branch and is currently shadowing Kathy Hanson for consideration of stepping in as our next Student Affiliate Liaison to the Board for the branch.

Mahalo to Pam DaGrossa and Sue Wurtzburg for talking the faculty lead with the CAP project at Windward Community College and UH Manoa.

Big mahalos to all of the branch members and student affiliates who helped host branch meetings and social events by planning, shopping, cooking, setting up, cleaning up, showing up early and staying late to make each event a success! It takes an army of hands to make these events come off successfully. Thank you to everyone: Members of the Branch: Carolyn Alexander, Teresa Bill, Gloria Brasuel, Rita Braun, Maryanne Eichorn, Gay Gale, Mary Machado, Janet Morse, and Sue Wurtzburg. Student Affiliates: Tasha Ariyoshi, Kathy Hanson, Summerly Botelho-Jamorabon, Lora Honjo, and Kawahine Kamakea-Ohelo. Mahalo to Joanna Amberger and Gloria Brasuel who fed us gourmet dinners at our meetings and events.

Mahalo to the readers who tirelessly reviewed over 70 applications for undergraduate, post graduate and nursing scholarships: Joanna Amberger, Beverly Aiwhoi, Teresa Bill, Rita Braun, Randi Creamer, Maryane Eichorn, Susan Fuller, Gay Gale, Suzy Gavin, Marjorie Gordon, Nikolara Jansons, Jean McIntosh, Amy Monk, Darlene Richardson, Carol Whitesell, Sue Wurtzburg. A big mahalo to Janet Morse for leading the charge on this campaign to get our scholarships greater reach and visibility.

Finally, a big mahalo to the board for all of your hard work this year: President Joanna Amberger, Vice President Gloria Brasuel, interim secretaries Rita Braun and Sylvia Lewis who valiantly pitched in for us when we needed them, Treasurer Carolyn Alexander, Scholarship Chair Janet Morse and Student Affiliate Liaison Kathy Hanson.



**Mark your
calendars...**

**We hope to
see you at this
year's programs
and social
events!**

**General Membership
Meetings**

Thurs. October 24, 2013
6-7:30pm

Thurs. March 27, 2014
6-7:30pm

Annual Meeting:
Thurs. June 19, 2014
6-7:30pm

Social Events:

Valentine's Social:
Fri. February 14, 2014
6-8:00pm

Holiday Party:
Sat. December 7, 2013
10am-noon

*Stay tuned for details
to come via email, evite
and on the website!*



Nikolara Jansons, Pamai Fita, Kawahine Kamakea-Ohelo, and Siniue Noa (left to right) enjoy dinner and drinks at the Champagne and Chocolate pau hana social held at the Laulima House Valentine's Day 2013.



Pamela DaGrossa, Rita Braun, Jane Carlile, and Sherry Butler (left to right) enjoy honeydew mint granita coolers and fabulous conversation at the Warm Aloha Social held at the Laulima House July 27, 2012.